

International Policy Dialogue
**“Mainstreaming ICT for Development:
the Key Role of the Private Sector”**

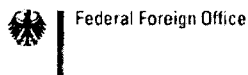
convened by

the Development Policy Forum of
InWEnt, Capacity Building International, Germany,
in cooperation with
the Federal German Government

21 – 22 June, 2005
in Berlin

Preliminary Program
(as of 04/20/05)

Please note that most chairs and speakers are not yet confirmed.



inWEnt

Internationale Weiterbildung
und Entwicklung gGmbH Capacity Building
International, Germany

The UN Millenium Declaration outlines a focus on partnerships with the private sector to "ensure that the benefits of new technologies, specially information and communication technologies ... are available to all."

Kofi Annan
Secretary-General
United Nations
New York

Introduction

The International Policy Dialogue will contribute to the second phase of the World Summit on Information Society (WSIS) in Tunis by stressing the growing importance of mainstreaming ICT for Development and the crucial role of the private sector to tap the full potential of information and communications technologies.

Aim of the conference is to provide a significant input to the global ICT for Development debate, facilitating the identification of those best practices comprising a road map towards favourable conditions for mainstreaming ICT for Development efforts. Within this context, the conference will focus on two main issues: the policy framework for private sector investment on the one hand and the relevance of ICTs in achieving the ambitious goals set by the international community in the Millennium Declaration on the other.

Creating a Policy Framework to Promote Private Sector Investment

The trend towards deregulation and privatisation of the telecommunications industry in the 1990s had tremendous influence on private sector investment but also on the involvement of the donor community: development banks and bilateral donors withdrew from public infrastructure financing, passing on the lead to the private sector. Yet despite increased private involvement, the potential of the ICT sector is far from being fully exploited. This is especially true for the provision of ICT infrastructure in rural areas of developing countries not covered by private suppliers due to low profitability and high investment risks. Other than this, albeit insufficient, provision of basic infrastructure, private sector stakeholders in the field of ICTs are primarily involved in consultancy and small-scale supply services.

The promising concept of Public-Private-Partnership (PPP) remains an exception within the ICT field, as yet. Governments and donors must adopt a pro-active role in order to foster private sector-led ICT infrastructure provision. The public sector could employ a number of measures to provide scaffolding for private investments, including investment incentives, risk mitigation mechanisms and training measures. In addition, regulation of the ICT sector to ensure appropriate framework conditions and promotion of legal certainty are key government responsibilities. The conference will provide room for the discussion of both perspectives: the interests and responsibilities of both the public and the private sector.

Utilizing ICT to Achieve the Development Goals of the Millennium Declaration

In September 2000, at the United Nations Millennium Summit, world leaders agreed to a set of time-bound and measurable goals and targets for combating poverty, hunger, disease, illiteracy, environmental degradation and discrimination against women. The Millennium Declaration acknowledges that ICTs are an important tool with which to achieve its overall goals; ICTs can help alleviate poverty, improve the delivery of education and health care, make government services more accessible, and much more. Target 18 of Goal 8 calls upon the Declaration's adherents to: "*In cooperation with the private sector make available the benefits of new technologies, specifically information and communications*". In spite of this enabling potential and role, ICTs are yet to be widely mainstreamed to assist developing countries in addressing traditional development problems.

The conference will focus on two perspectives concerning ICTs and Millennium Goals: Firstly, the question how ICTs can be deployed more effectively to increase coherence amongst all parties involved in development will be addressed. Creating synergies in development cooperation in line with the Paris Declaration on Aid Effectiveness is a crucial matter and will continue to gain importance. Areas where ICTs can be particularly effective include the alignment of aid with partner countries, the enhancement of donor coordination and the reduction of redundant effort. The conference will provide a forum to share experiences and discuss ways of improving coordination.

Secondly, the subject of mainstreaming ICT into development programmes will be discussed. Starting point for mainstreaming activities are often national development and poverty reduction strategies designed to address the particular needs of a country. However, so far only few countries have integrated ICT into their national development plans or Poverty Reduction Strategy Papers (PRSP). These strategies are intended to provide developing countries and donors with a focal point in designing ICT intervention and assistance, and are thus an important means of maximising the technologies' poverty-reducing impact. Ways to encourage the stronger integration and follow-up of national ICT strategies will be subject of this discussion.

The conference comprises the following sessions:

- Opening Session: Mainstreaming ICT for Development: the Key Role of the Private Sector
- Plenary Session I: Good Governance to Increase Private Sector Involvement in ICT
- Break-out Sessions: Strengthening Private Sector Involvement and Public Sector Responsibility for ICT deployment
- Plenary Session II: Two Perspectives on ICTs and the Millennium Goals: Increasing Aid Effectiveness and Mainstreaming ICT in Development Programs
- Panel Discussion: Preparing for WSIS-II and Beyond

The International Policy Dialogue is bringing together some 50 key representatives of developing countries and countries with economies in transition, the donor community, the private sector, government agencies, NGOs and international organizations.

The International Policy Dialogue "Mainstreaming ICT for Development: the Key Role of the Private Sector" will be convened by the Development Policy Forum of InWEnt, Capacity Building International, Germany, in cooperation with the German Federal Government, represented by the Federal Ministry for Economic Cooperation and Development (BMZ), in collaboration with the Federal Foreign Office (AA) and the Federal Ministry of Economics and Labour (BMWA).

Tuesday, 21 June 2005

9:30 a.m. **Welcome and Opening:**

"Mainstreaming ICT for Development: the Key Role of the Private Sector"

Opening Addresses:

Arna Hartmann

Director
Development Policy Forum
InWEnt – Capacity Building International
Germany

Erich Stather

State Secretary
Federal Ministry for Economic Cooperation and
Development (BMZ)
Germany

Addresses:

Janis Karklins

President of the Preparatory Committee
Second Phase of the World Summit on the Information
Society
Ambassador
Permanent Representative of Latvia to the United Nations
Geneva

Tarek Kamel

Minister of Communications and Information Technology
Egypt

Henning Kagermann

Spokesman of the Managing Board
SAP
Germany

10:30 a.m. Networking break (coffee)

Tuesday, 21 June 2005 (continued)

11:00 a.m. **Plenary Session I: Good Governance to Increase Private Sector Involvement in ICTs**

- How to increase private sector involvement through coherent ICT strategies and policies?
- How to apply participatory approaches in policy formulation in order to raise the commitment of the private sector?
- What role does civil society play?
- What are the challenges of implementing ICT policies?

Chair: **Gerold Reichle**
Director-General
Innovation and Communication Technology, Media, Post
Federal Ministry of Economics and Labour (BMWA)
Germany

Speakers: **Mohsen Khalil**
Director
Global Information and Communication Technologies
Department
The World Bank
Washington

Lyndall Shope-Mafole
Director General
Department of Communications
Presidential National Commission on Information, Society
and Development
South Africa

Namratiben Bali
Secretary General
Self Employed Women's Association
India

1:00 p.m. Lunch

Tuesday, 21 June 2005 (continued)

2:30 p.m. **Break-out Sessions: Strengthening Private Sector Involvement and Public Sector Responsibility for ICT Deployment**

Introduction: **Ulrike Haupt**
Head of Division
Cooperation with the Business Sector
Federal Ministry of Economic Development and
Cooperation (BMZ)
Germany

Introductionary
Keynote: **Peter Ammon**
Director-General
Economic Affairs and Sustainable Development
Federal Foreign Office (AA)
Germany

3:00 p.m. The break-out groups will focus on specific case studies to identify critical success factors for the implementation of ICT for Development strategies

Break-out Group I: Access and Infrastructure

- How could public sector policy improve private sector's willingness to take over commitment in less developed regions and rural areas?
 - On a national level (IRR, CSR)?
 - On an international level (IRR, CSR, such as global compact)
- Where are the greatest potentials for
 - South-south cooperation?
 - PPP approaches?

Chair:

Co-Chair/Rapporteur:

Case Study 1 Creating Rural Cell Phone Micro-Businesses in Uganda – Replicating the Grameen Phone Model

Inputs/Presentation **N.N.**
MTN VillagePhone
Uganda

N.N.
Grameen Foundation
Bangladesh

Case Study 2

Inputs/Presentation **N.N.**

N.N.

Case Study 3

Inputs/Presentation **N.N.**

N.N.

Tuesday, 21 June 2005 (continued)

Break-out Group II: ICT Application

- Scaling up – how to roll out successful pilot projects?
- How can private sector involvement ensure sustainability?
- What are incentives for the private sector to become involved in PPP projects in the field of ICTs?

Chair:

Co-Chair/Rapporteur:

Case Study 1 it@inwent - Supporting Business Networks in the South

Inputs/Presentation **N.N.**
Project Counterpart in Asia

N.N.
InWEnt – Capacity Building International, Germany
Germany

Case Study 2

Inputs/Presentation **N.N.**

N.N

Case Study 3

Inputs/Presentation **N.N.**

N.N

4:30 p.m. Networking break (coffee)

5:00 p.m. **Return to Plenary Session – reports from break-out sessions:
discussions and conclusions**

Presenter Break-out
Group I:

Presenter Break-out
Group II:

6:00 p.m. Bus transfer to the boat with a short stop at the hotel

7:00 p.m. Embarkment: dinner and sightseeing – boat cruise on the river Spree

10:00 p.m. Return by bus to the hotel

Wednesday, 22 June 2005

9:00 a.m. **Keynote:**

Bernd Pfaffenbach

State Secretary
Federal Ministry of Economics and Labour (BMWA)
Germany

Mainstreaming ICT for Development: the Key Role of the Private Sector

9:30 a.m. **Plenary Session II: Two Perspectives on ICT and the Millennium Goals: Increasing Aid Effectiveness and Mainstreaming ICT in Development Programs**

- How can ICT improve coherence and synergy in development assistance, especially in the coordination of private and public donor activities?
- What implications does the integration of ICT into national development plans or Poverty Reduction Strategy Papers (PRSP) have for private sector stakeholders?
- How can the linking of national ICT strategies and national poverty reduction strategies help achieve the Millennium Goals?

Chair:

Bruno Lanvin

Senior Advisor for e-Government/e-Strategies
Global Information and Communication Technologies
Department
The World Bank
Geneva

Keynote:

Calestous Juma

Coordinator of the UN Task Force 10 on Science,
Technology and Innovation of the UN Millennium Project
Director
Science Technology and Innovation Development
Harvard University
United States

"Innovation: applying knowledge in development" with special emphasis on mainstreaming ICT for Development

Commentary and
Complementary
Inputs:

Alan J. Rossi

Chief Executive Officer
Development Gateway Foundation
United States

Astrid Dufborg

Minister
Department for Infrastructure and Economic Development
Swedish International Development Agency (SIDA)
Special ICT Advisor and Director
Swedish Mission to the United Nations
Sweden

John Dryden

Deputy Director
Directorate for Science, Technology and Industry
Organization for Economic Cooperation and Development
(OECD)
Paris

11:30 a.m. Networking break (lunch buffet)

12:30 p.m. **Panel Discussion: Preparing for WSIS-II and Beyond**

- Formulating common goals: How to promote ICTs where the market fails
- Multilateral efforts to address specific aspects of promoting the private sector's role in developing ICTs
- Designing a road map towards favourable conditions for mainstreaming ICT for development with the engagement of the private sector

Chair:

Michael Hofmann

Director General
Global and Sectoral Tasks, European and Multilateral
Development Policy, Africa, Middle East
Federal Ministry of Economic Cooperation and
Development (BMZ)
Germany

Panelists:

José Antonio Ocampo

Chairman
UN ICT Task Force
Under-Secretary-General for Economic and Social Affairs
United Nations
New York

Bruce Jenks

Director
Bureau for Resources and Strategic Partnerships
UNDP
New York

Thomas Ganswindt

Member
United Nations Information and Communication
Technologies Task Force (UN ICT Task Force)
Member of the Corporate Executive Committee
Siemens AG
Germany

Viviane Reding

Commissioner for Information Society and Media
European Commission
Brussels

Iris Henseler-Unger

Vice President
Regulatory Authority for Telecommunications and Posts
Germany

2:00 p.m. End of the conference